



Fredericksburg Region Career & Technical Education Administrators:
Ashley Ward, Caroline County Public Schools, 804-633-9886
Kristi Allison, Fredericksburg City Public Schools, 540-372-1100
Kristine Hill, King George County Public Schools 540-775-8645
Keith Wolfe, Spotsylvania County Public Schools, 540-834-2500
Dinah Robinson, Stafford County Public Schools, 540-658-6697

Dear Area Business:

We are excited to invite you to participate in the inaugural “Discover Your Future” Event! In an effort to serve thousands of students and community members from across the Fredericksburg region, this event will span over three days... October 8 (set up), October 9 (event), and October 10 (event). Discover Your Future will take place at the Fredericksburg Expo Center in Central Park.

This event will help to connect the future workforce of our community to local businesses in different ways:

Career Exploration: During the school day on October 9th and 10th, eighth-grade students from the partnering counties of Stafford, Spotsylvania, King George, and Caroline, along with the City of Fredericksburg will be attending to learn more about the career opportunities available in this region. We ask that each participating business provide an interactive display to highlight and promote what your business does. Our goal for this event is to spark career interests...the more interactive and engaging your display can be...the better.

Career Preparation: During the school day on October 10, high school juniors and seniors from the partnering counties will participate in mock interviews with local business leaders and attend workforce readiness breakout sessions in the Expo Conference Center. Additionally, we are seeking businesses to provide a representative to participate in the mock interviews. These students will also have the opportunity to visit the expo event to learn more about your business.

Career Commitment: From 3 p.m. to 5 p.m., high school and college students, and the general public will be invited to attend a job fair to provide you an opportunity to meet with prospective employees to help fill your immediate workforce needs.

We sincerely hope that you will consider sending a representative or two to this regional activity. Please visit our [website](http://www.fredericksburgchamber.org/DiscoverYourFuture) (<http://www.fredericksburgchamber.org/DiscoverYourFuture>) to learn more. If you are not the appropriate contact for your organization, please forward this information to the correct representative.

If you would like to participate, please confirm your organization’s participation by completing the [registration form](#) (can also be found on website) no later than Wednesday, May 31. Once we have received your information, we will send you a confirmation email with event details. There is NO COST to your business/organization to participate in this event.

For greater exposure for your business, please consider becoming an event sponsor. There are a variety of opportunities available, which include advertising and premier booth location. Please see the [website](#) for more details. If you are interested in being a sponsor, please complete the sponsorship section of the registration form.

Thank you for considering our request. We look forward to working with you to make this an amazing educational experience for our future workforce!

Sincerely,

Dinah M. Robinson

Dinah M. Robinson, CTE & Workforce Lead
Stafford County Public Schools